



We're lighting the way to a brighter future!

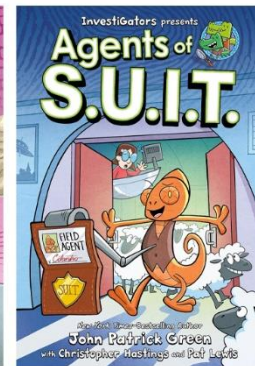
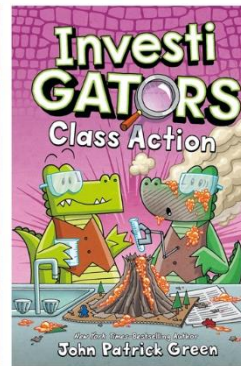
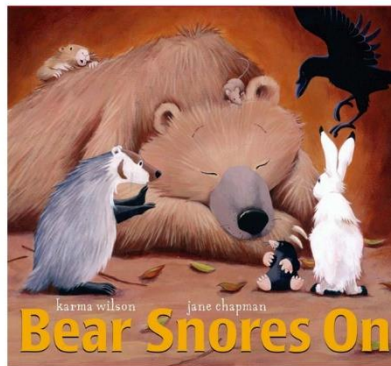
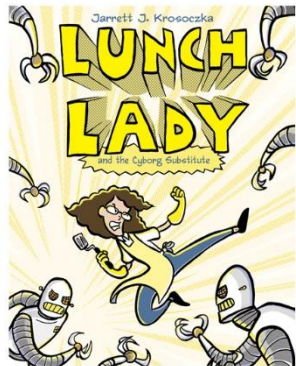
2025 Bedford Street • Johnstown, PA 15904 • 814-262-0732 • Fax: 814-262-0837 • thelearninglamp.org

CHILDREN'S BOOK FESTIVAL

16th ANNUAL CHILDREN'S BOOK FESTIVAL BOOKMARK CONTEST

Get your students excited about reading and the arts by having your class participate in the Children's Book Festival Bookmark Contest!

Celebrating its 16th year, The Children's Book Festival offers children in PreK through 6th grade and their families a **FREE, interactive literary adventure** designed to spark a love of reading. This engaging event encourages parents to share the joy of books with their little ones while providing families access to affordable new and used books to grow their own home libraries. The festival, the premiere event of The Learning Lamp, will be held March 29 and 30, 2025 at Bottle Works Ethnic Arts Center located at 411 Third Avenue in Johnstown. This event is **FREE** to the public. Plus, every child who attends will receive a **free book** to take home and enjoy.



This year's festival will include visits from:

- **Jarret J. Krosoczka** – JJK, as he's been known since childhood, is the *New York Times* bestselling author/illustrator behind more than 40 books including his wildly popular *Lunch Lady* graphic novels, select volumes of *Star Wars Jedi Academy* series, and *Hey, Kiddo* – a National Book Award Finalist.
- **Karma Wilson** – A *New York Times* bestselling children's author, Karma is known for inspiring young readers with her picture books and sharing the basics of writing and rhyme. Some of her popular books include *Bear Snores On*, *Hello Calico*, and *A Dog Named Doug*.
- **John Patrick Green** – John is the *New York Times* bestselling author of the smash hit book series the *InvestiGATORS*. The full-color, laugh-out-loud graphic novels follow Mango and Brash, a super spy alligator duo that fight the forces of evil.
- **Pat Lewis** – A Pittsburgh-based cartoonist and illustrator, Pat works alongside John as the genius behind the illustrations of the *InvestiGATORS: Agents of S.U.I.T.* book series, among other



The mission of The Learning Lamp is to engage all children in the support they need to succeed. The Learning Lamp is a 501(c)(3) nonprofit organization, donations to which are tax deductible to the fullest extent permitted by law. The official registration and financial information of The Learning Lamp may be obtained from the Pennsylvania Department of State by calling toll free with in Pennsylvania; 1-800-732-0999. Registration does not imply endorsement.

children's, young adult, and adult novels. His artwork can also be seen in numerous issues of *Highlights for Children*. Pat's live caricatures and unity illustrations are sure to be a festival favorite!

- New York City-based **WonderSpark Puppets** will take center stage, dedicated to spreading joy, igniting imaginations, and sharing laughter through their exceptional puppet performances. With a global reach, the company has toured internationally, bringing their captivating productions and puppetry workshops to festivals across the U.S. and Asia.

Attendees can also enjoy themed arts and crafts, participate in writing and illustration workshops, browse new and used book sales, and savor delicious treats from a variety of food trucks. The festival features a children's bookmark contest, where visitors can vote for their favorites. Winners in each age group will be awarded a basket filled with age-appropriate books.

ABOUT THE BOOKMARK CONTEST:

WHO MAY ENTER: Any public, parochial, private, or home school student may submit a bookmark for the contest. If a school is not participating, individual students may submit creations independently. **If teachers would like to enter their class into the classroom contest, all bookmarks created by the students in that class must be turned in together and with the teacher's name entered on each entry form. Please note, all information on the back of the bookmarks must be filled out in order to enter the content.** The divisions are:

- **Division #1: Grades Pre-K & K**
- **Division #2: Grades 1 & 2**
- **Division #3: Grades 3 & 4**
- **Division #4: Grades 5 & 6**

DEADLINE DATE: *Completed bookmark designs must arrive at The Learning Lamp, 2025 Bedford Street Johnstown, PA 15904 by 4 p.m. on Friday, March 14, 2025.* All entries will become the property of The Learning Lamp and The Children's Book Festival and will not be returned.

WINNER DETERMINATION: The division winners will be determined by popular vote of those attending the Festival, which takes place from March 29-30, 2025 at Bottle Works in Johnstown. Attendees will be asked to select one favorite bookmark in each division.

NOTIFICATION: Winners will be notified during the week of April 14, 2025 and will receive a prize package including a basket of age-appropriate books. **Teachers of classrooms with 100% participation (meaning each student in the classroom creates and submits a bookmark) will be entered into a drawing to win a classroom set of age-appropriate books.** Winning classrooms will be selected in each division. All bookmarks become the property of The Learning Lamp and can be used at its discretion.

BOOKMARK SPECIFICATIONS:

- Completed bookmarks **MUST** measure 3 inches by 9 inches; see template. **Bookmarks must be designed on the vertical axis.** Horizontal submissions will not be accepted.
- The Children's Book Festival Official Entry Form or a reasonable facsimile, with information typed or printed, should be securely glued or taped to the **back of every bookmark.** PLEASE PRINT CLEARLY.

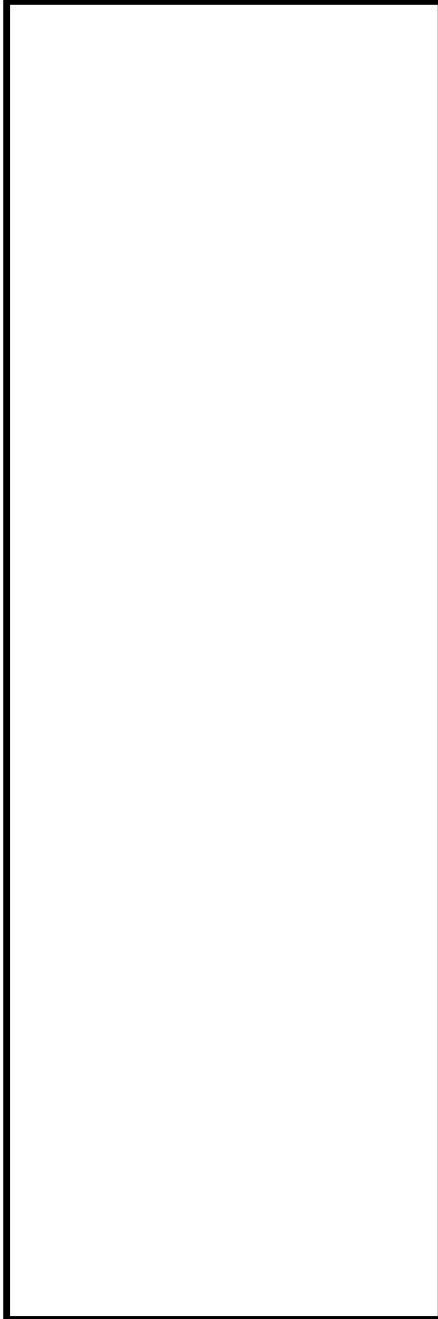
- **Bookmark designs should represent your favorite book!**
- Designs should be submitted on quality paper such as cardstock or heavy drawing paper.
- Entries must be original and exclusive work of the student entering the contest in idea, design, and execution.
- Only freehand-drawn letters may be used in the bookmark design. Stenciled, pre-printed manufactured stick-on or press-on letters or tracings may not be used. Lettering should be legible.
- Computer-generated artwork is NOT permitted.
- There is no limit to the use and number of colors.
- There is no limit to the type of media—such as print, crayon, marker, paint, etc. that can be used on the bookmark design. The bond must be stable if the bookmark uses a collage technique or glued materials. No entries with unsecured pieces will be accepted.
- **Be sure to include the name of the student's teacher and school name on the entry form if you are part of a classroom competition entry.**
- **Entries that do not abide by these specifications will not be displayed.**
- **Any submission deemed inappropriate will not be displayed.**

A template for the bookmark is located on the next page.

Any questions can be directed to festival coordinator, Kerri Belardi at 814-262-0732 x245 or email kbelardi@thelearninglamp.org.

BOOKMARK TEMPLATE

3 inches by 9 inches (be sure to print actual size)
All entries must be on quality, sturdy paper.



OFFICIAL ENTRY FORM

Print and fill out completely. Form should be attached
to the back of submitted bookmark.

**2024 Children's Book Festival
Bookmark Contest**

Official Entry Form
(please attach to back of bookmark)

Division Entering: 1 2 3 4 (Circle One)

Student Name: (Please print)

Teacher Name: (Please print)

Classroom competition entry?
 Yes No

Grade: _____ **Age:** _____

School Name:

School Phone Number:

Name of Parent or Guardian: (if non-school entry)

Home Phone Number: (if non-school entry)

Home Zip Code:

Email Address:

Parent or Guardian Signature: (if non-school entry)

Note: Upon submission, all entries will become the property of The Learning Lamp and the 2024 Children's Book Festival. Entries may be reproduced.