

Join us as we spark imaginations and bring stories to life at the 16th annual

# CHILDREN'S BOOK FESTIVAL

March 29 & 30, 2025 • 10 a.m. to 4 p.m. • Bottle Works Ethnic Arts Center

## PLEASE NOTE THE FOLLOWING DEADLINES:

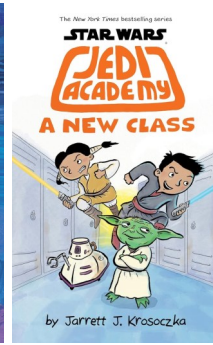
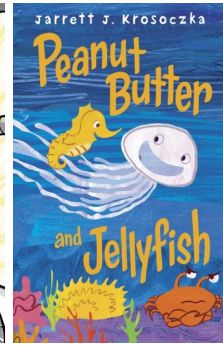
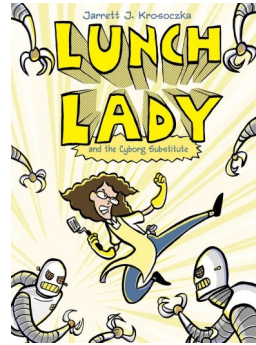
- To be included on the festival poster, sponsorship information, payment and logos must be submitted no later than Friday, February 14, 2025.
- Sponsorship deadline is Friday, March 12, 2025.

## SPONSORSHIP LEVELS

### AUTHOR'S CIRCLE - \$6,000 - 1 AVAILABLE

Jarrett J. Krosoczka: *As the Author's Circle Sponsor, you'll enjoy:*

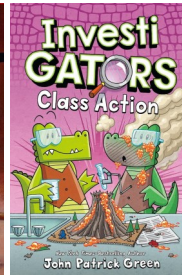
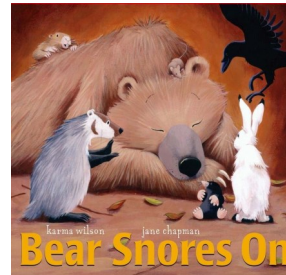
- Title naming rights to the event: "The Learning Lamp and present the 2025 Children's Book Festival."
- Exclusive sponsorship for all of Jarrett J. Krosoczka's signage – author presentation, book signing, workshop
- Recognition at the festival with logo on table tents and festival banner – prominent placement
- Logo on all festival poster (provided submitted according to deadlines above), news releases, email blasts, festival page on The Learning Lamp's website and social media – prominent placement
- Opportunity to utilize a vendor space at the festival to promote products/services (vendor agrees all promotions are free of charge)
- Opportunity to introduce Jarrett J. Krosoczka's before Author presentations (one each day of the festival, times TBD)
- Three (3) signed books (of The Learning Lamp's choice) from festival headlining authors/illustrators



### FIRST EDITION - \$4,000 - 3 AVAILABLE (options available on a first-come, first-served basis)

Karma Wilson, John Patrick Green and Pat Lewis, or WonderSpark Puppets (entertainment/storyteller): *As a First Edition Sponsor, you'll enjoy:*

- Exclusive sponsorship for all signage for one of the following: Karma Wilson, John Patrick Green and Pat Lewis, or WonderSpark Puppets – author presentation, book signing, workshop, entertainment/storyteller
- Recognition at the festival with logo on table tents and festival banner – middle placement
- Logo on festival poster (provided submitted according to deadlines above), new releases, email blasts, festival page on The Learning Lamp's website and social media – middle placement
- Opportunity to utilize a vendor space at the festival to promote products/services (vendor agrees all promotions are free of charge)
- Two (2) signed books (of The Learning Lamp's choice) from festival headlining authors/illustrators



### LEATHER BOUND - \$3,000 - 4 AVAILABLE (options available on a first-come, first-served basis)

Book Giveaway: *As a Leather Bound Sponsor: you'll enjoy:*

- Sponsorship of the book giveaway area, covering the costs of acquiring books through your sponsorship ensuring every child that visits the festival walks away with a free book
- Signage displaying your logo in the book giveaway area
- Your logo printed on bookmarks that will be distributed in every book given away
- Recognition at the festival with logo on table tents and festival banner – bottom placement
- Logo on festival poster (provided submitted according to deadlines above), news releases, email blasts, festival page on The Learning Lamp's website and social media—small logo, bottom placement
- One (1) signed books (of The Learning Lamp's choice) from festival headlining authors/illustrators



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## CLASSIC COLLECTOR - \$2,500 - 4 AVAILABLE *(options available on a first-come, first-served basis)*

**Scavenger Hunt:** *As a Classic Collector Sponsor: you'll enjoy:*

- Sponsorship of the scavenger hunt, covering the costs of items to be included in the scavenger hunt prize baskets to include books, games, toys, and learning materials
- Signage displaying your logo in the scavenger hunt area
- Your logo printed on all scavenger hunt fliers that will be distributed to every child at the festival, and tags on all prize baskets
- Recognition at the festival with logo on table tents and festival banner – bottom placement
- Logo on festival poster (provided submitted according to deadlines above), news releases, email blasts, festival page on The Learning Lamp's website and social media—small logo, bottom placement
- One (1) signed books (of The Learning Lamp's choice) from festival headlining authors/illustrators



## BEST SELLER - \$1,500 - 14 AVAILABLE *(options available on a first-come, first-served basis)*

*As a Bestseller Sponsor, you'll enjoy:*

- Exclusive sponsorship of the specific festival space signage by choosing one of the following areas:

- |                                |                               |                       |
|--------------------------------|-------------------------------|-----------------------|
| 1. Welcome Area (Bottle Works) | 6. Local and Regional Authors | 11. Main Stage Area   |
| 2. Author Presentation Area    | 7. Author Book Sale           | 12. Bookmark Contest  |
| 3. Food Trucks                 | 8. Survey/Giveaway            | 13. Dining Area       |
| 4. Welcome Area (Art Works)    | 9. Used Book Sale             | 14. Workshop Schedule |
| 5. Kids' Craft Area            | 10. New Book Sale             | 15. LEGO® Workshop    |

## BOOKMARK - Up to \$1,499

*As a Bookmark Sponsor, you'll enjoy:*

- Recognition at the festival with business/organization or individual name listed on table tents



**BECOME A SPONSOR TODAY! CALL KATHY AT 814-262-0732 x233  
OR EMAIL KMORRELL@THELEARNINGLAMP.ORG**

2025 Bedford Street • Johnstown, PA 15904 • Phone: 814-262-0732 • Fax: 814-262-0837 • [thelearninglamp.org](http://thelearninglamp.org)

The mission of The Learning Lamp is to engage all children in the support they need to succeed. The Learning Lamp is a 501(c)(3) nonprofit organization, donations to which are tax deductible to the fullest extent permitted by law. The official registration and financial information of The Learning Lamp may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

