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# CHILDREN'S BOOK FESTIVAL

## 15th ANNUAL CHILDREN'S BOOK FESTIVAL BOOKMARK CONTEST

Get your students excited about reading and the arts by having your class participate in the Children's Book Festival Bookmark Contest!

Celebrating its 15th year, The Children's Book Festival provides children in grades PreK – 6 and their families with a FREE, interactive, and engaging literary experience that inspires in children a love for books, encourages parents to read to their little ones, and gives families access to affordable new and used books to build home libraries of their own. The festival, the premiere event of The Learning Lamp, will be held April 13 & 14, 2024 at Bottle Works Ethnic Arts Center located at 411 Third Avenue in Johnstown. This event is FREE to the public. The theme for this year's festival is Bark, Roar and Explore.

This year's festival will include visits from:

- **Alyssa Capucilli** - an award-winning, imaginative author of books for both preschoolers and beginning readers including the bestselling *Biscuit* book series about a lovable and mischievous little yellow puppy, *Tulip and Rex*, the *Katy Duck* series, *The Library Fish* and more!
- **Bob Shea** - an award-winning author and illustrator known for his whimsical and humorous approach to children's literature. Shea is well known for his *Dinosaur Vs.* series, *Ballet Cat* series, and runaway smash hit, *Unicorn Thinks He's Pretty Great*. Bob was the designer of the PBS Kids logo, worked with Nick, Jr., and Dreamworks is developing one of his books into a television show.
- **Alicia Salazar** - a Mexican American children's book author who has written for blogs, magazines, and

ALYSSA SATIN CAPUCILLI



BOB SHEA



ALICIA SALAZAR



BRIAN RICHARDS



The mission of The Learning Lamp is to engage all children in the support they need to succeed. This tax deductible to the fullest extent permitted by law. The official registration and financial information of The Learning Lamp may be obtained from the Pennsylvania Department of State by calling toll free with in Pennsylvania; 1-800-732-0999. Registration does not imply endorsement.

education publishers. Alicia is a former elementary school teacher and the author of the *Camila the Star* series of early chapter books about a young, Mexican American girl who explores her love of acting, singing, and dancing that is relatable to every kid, no matter their culture. When she is not dreaming up new adventures to experience, she is turning her adventures into empowering stories for kids.

- **Brian Richards** - Richards takes the main stage. His creative take on storytelling combines magic, comedy, juggling, storytelling, puppets and audience participation, captivating children and fostering excitement about reading!

In addition, attendees can partake in themed arts and crafts, writing and illustration workshops, peruse new and used book sales, and enjoy refreshments from a variety of food trucks. The festival also hosts a children's bookmark contest, inviting attendees to vote for their favorites. Winners in each age bracket will receive a basket of age-appropriate books. Every child attending the Book Festival will also receive a free book.

### **ABOUT THE BOOKMARK CONTEST:**

**WHO MAY ENTER:** Any public, parochial, private, or home school student may submit a bookmark for the contest. If a school is not participating, individual students may submit creations independently. **If teachers would like to enter their class into the classroom contest, all bookmarks created by the students in that class must be turned in together and with the teacher's name entered on each entry form.** The divisions are:

- **Division #1: Grades Pre-K & K**
- **Division #2: Grades 1 & 2**
- **Division #3: Grades 3 & 4**
- **Division #4: Grades 5 & 6**

**DEADLINE DATE:** *Completed bookmark designs must arrive at The Learning Lamp, 2025 Bedford Street Johnstown, PA 15904 by 4 p.m. on Friday, March 29, 2024.* All entries will become property of The Learning Lamp and The Children's Book Festival and will not be returned.

**WINNER DETERMINATION:** The division winners will be determined by popular vote of those attending the Festival, which takes place from April 13-14, 2024 at Bottle Works in Johnstown. Attendees will be asked to select one favorite bookmark in each division.

**NOTIFICATION:** Winners will be notified during the week of April 29, 2024 and will receive a prize package including a basket of age-appropriate books. **Teachers of classrooms with 100% participation (meaning each student in the classroom creates and submits a bookmark) will be entered into a drawing to win a classroom set of age-appropriate books.** Winning classrooms will be selected in each division. All bookmarks become property of The Learning Lamp and can be used at its discretion.

### **BOOKMARK SPECIFICATIONS:**

- Completed bookmarks **MUST** measure 3 inches by 9 inches; see template. **Bookmarks must be designed on the vertical axis.** Horizontal submissions will not be accepted.

- The Children’s Book Festival Official Entry Form or a reasonable facsimile, with information typed or printed, should be securely glued or taped to the **back of every bookmark**. PLEASE PRINT CLEARLY.
- ***Bookmark designs should represent our theme – Bark, Roar and Explore!***
- Designs should be submitted on quality paper such as cardstock or heavy drawing paper.
- Entries must be original and exclusive work of the student entering the contest in idea, design, and execution.
- Only freehand drawn letters may be used in the bookmark design. Stenciled, pre-printed manufactured stick-on or press-on letters or tracings may not be used. Lettering should be clearly legible.
- Computer generated artwork is NOT permitted.
- There is no limit to the use and number of colors.
- There is no limit to the type of media—such as print, crayon, marker, paint, etc. that can be used on the bookmark design. If the bookmark uses a collage technique or glued materials, the bond must be stable. No entries with unsecured pieces will be accepted.
- **Be sure to include the name of the student’s teacher and school name on the entry form if you are part of a classroom competition entry.**
- **Entries that do not abide by these specifications will not be displayed.**
- **Any submission deemed inappropriate will not be displayed.**

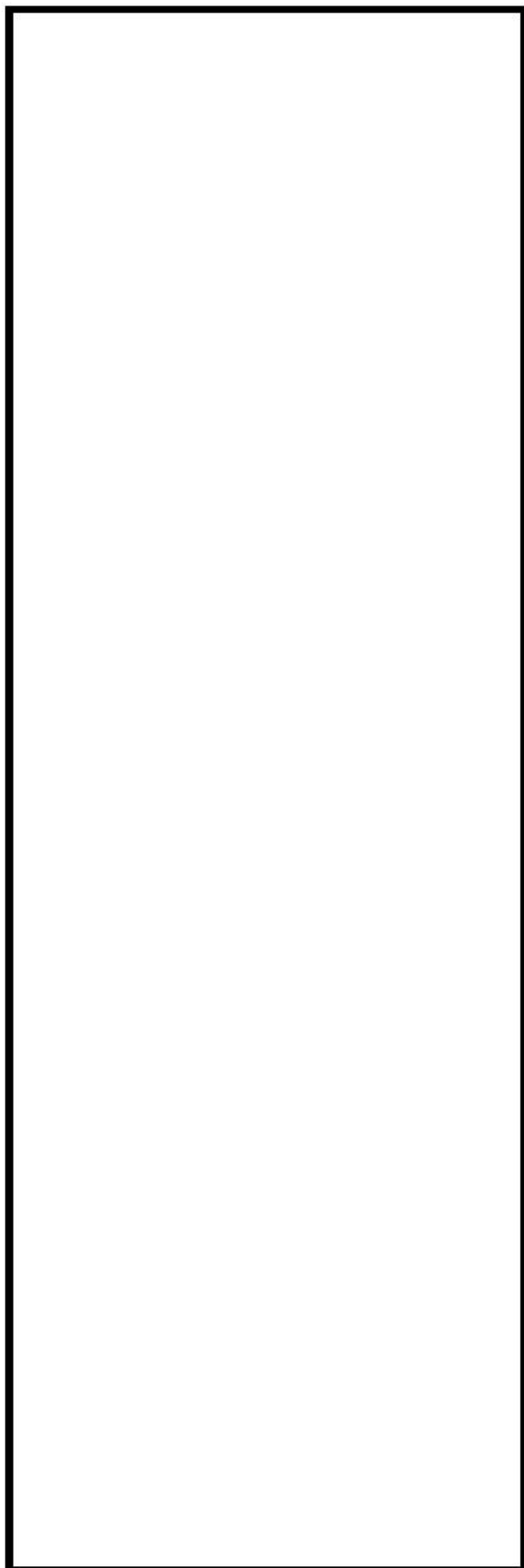
A template for the bookmark is located on the next page.

Any questions can be directed to festival coordinator, Kerri Belardi at 814-262-0732 x245 or email [kbelardi@thelearninglamp.org](mailto:kbelardi@thelearninglamp.org).

# BOOKMARK TEMPLATE

3 inches by 9 inches (be sure to print actual size)

All entries must be on quality, sturdy paper.



# OFFICIAL ENTRY FORM

Print and fill out completely. Form should be attached to the back of submitted bookmark.

## 2024 Children's Book Festival Bookmark Contest

### Official Entry Form

(please attach to back of bookmark)

Division Entering: 1 2 3 4 (Circle One)

**Student Name:** (Please print)

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**Teacher Name:** (Please print)

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**Classroom competition entry?**

Yes  No

**Grade:** \_\_\_\_\_ **Age:** \_\_\_\_\_

**School Name:**

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**School Phone Number:**

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**Name of Parent or Guardian:** (if non-school entry)

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**Home Phone Number:** (if non-school entry)

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**Home Zip Code:**

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**Email Address:**

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**Parent or Guardian Signature:** (if non-school entry)

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*Note: Upon submission, all entries will become the property of The Learning Lamp and the 2024 Children's Book Festival. Entries may be reproduced.*