

Join us as we spark imaginations and bring stories to life at the

2024 CHILDREN'S BOOK FESTIVAL

April 13 & 14, 2024 • 10 a.m. to 4 p.m. • Bottle Works Ethnic Arts Center

PLEASE NOTE THE FOLLOWING DEADLINES:

- To be included on the festival poster, sponsorship information, payment and logos must be submitted no later than Monday, February 19, 2024.
- Sponsorship deadline is Friday, March 22, 2024.

SPONSORSHIP LEVELS

AUTHOR'S CIRCLE - \$6,000 - 1 AVAILABLE

Alyssa Satin Capucilli: *As the Author's Circle Sponsor, you'll enjoy:*

- Title naming rights to the event: "The Learning Lamp and _____ present the 2024 Children's Book Festival"**
- Exclusive sponsorship for all of Alyssa Capucilli's signage – author presentation, book signing, workshop
- Recognition at the festival with logo on table tents and festival banner – prominent placement
- Logo on all festival poster (provided submitted prior to printing), news releases, email blasts, festival page on The Learning Lamp's website and social media – prominent placement
- Opportunity to utilize a vendor space at the festival to promote products/services (vendor agrees all promotions are free of charge)
- Opportunity to introduce Alyssa Capucilli before Author presentations (one each day of the festival, times TBD)
- Three (3) signed books (of The Learning Lamp's choice) from festival headlining authors/illustrators

ALYSSA SATIN CAPUCILLI



BOB SHEA



ALICIA SALAZAR



FIRST EDITION - \$4,000 - 3 AVAILABLE (options available on a first-come, first-served basis)

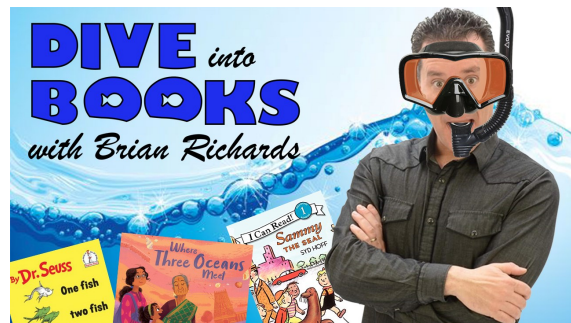
Bob Shea, Alicia Salazar, or Brian Richards: *As a First Edition Sponsor, you'll enjoy:*

- Exclusive sponsorship for all signage for one of the following: Bob Shea, Alicia Salazar, or Brian Richards – author presentation, book signing, workshop, entertainment/storyteller
- Recognition at the festival with logo on table tents and festival banner – middle placement
- Logo on festival poster (provided submitted prior to printing), news releases, email blasts, festival page on The Learning Lamp's website and social media – middle placement
- Opportunity to utilize a vendor space at the festival to promote products/services (vendor agrees all promotions are free of charge)
- Two (2) signed books (of The Learning Lamp's choice) from festival headlining authors/illustrators

LEATHER BOUND - \$2,500 - 4 AVAILABLE (options available on a first-come, first-served basis)

Book Giveaway: *As a Leather Bound Sponsor, you'll enjoy:*

- Sponsorship of the book giveaway area, covering the costs of acquiring books through your sponsorship ensuring every child that visits the festival walks away with a free book
- Signage displaying your logo in the book giveaway area
- Your logo printed on bookmarks that will be distributed in every book given away
- Recognition at the festival with logo on table tents and festival banner – bottom placement
- Logo on festival poster (provided submitted prior to printing), news releases, email blasts, festival page on The Learning Lamp's website and social media—small logo, bottom placement
- One (1) signed books (of The Learning Lamp's choice) from festival headlining authors/illustrators



BEST SELLER - \$1,500 - 17 AVAILABLE (options available on a first-come, first-served basis)

As a Bestseller Sponsor, you'll enjoy:

- Exclusive sponsorship of the specific festival space signage by choosing one of the following areas:
 - Welcome Area (Bottle Works)
 - Black Box Theater (Presentation Schedule)
 - Food Trucks
 - Welcome Area (Art Works)
 - Kids' Crafts
 - Local and Regional Authors
 - Book Signing
 - Author Book Sale
 - Survey/Giveaway
 - Used Book Sale
 - New Book Sale (Scholastic)
 - Main Stage (Schedule)
 - Bookmark Contest
 - Dining Area
 - Scavenger Hunt
 - Workshop (Schedule)
 - Doodle Wall/Table



BOOKMARK - Up to \$1,499

As a Bookmark Sponsor, you'll enjoy:

- Recognition at the festival with business/organization or individual name listed on table tents

**BECOME A SPONSOR TODAY! CALL KATHY AT 814-262-0732 x233
OR EMAIL KMORRELL@THELEARNINGLAMP.ORG**

2025 Bedford Street • Johnstown, PA 15904 • Phone: 814-262-0732 • Fax: 814-262-0837 • thelearninglamp.org

The mission of The Learning Lamp is to engage all children in the support they need to succeed. The Learning Lamp is a 501(c)(3) nonprofit organization, donations to which are tax deductible to the fullest extent permitted by law. The official registration and financial information of The Learning Lamp may be obtained from the Pennsylvania Department of State by calling toll free with in Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.